

Quote

THE WEEKLY DIGEST

Volume 24—Number 8

Week of August 17, 1952

In TWO Sections
Section ONE

MAY WE

Quote

YOU ON THAT?

Gen DWIGHT D EISENHOWER:
"The President and the Cabinet
obviously want the people to know
that the nominee of the Demo-
cratic convention is subservient to
the political forces which too long
have been in power in our coun-
try." 1-Q

" "

Gov ADLAI STEVENSON (D-Ill): "I've
had a very satisfactory, reassuring
and gratifying talk with the Presi-
dent about the campaign." 2-Q

" "

OSCAR R EWING, Fed'l Security
Administrator: "Gen Eisenhower
now wants to put the remaining
14 million workers under Social
Security, and increase the bene-
fits. I suppose he will do this and
still reduce the budget by \$40
billion a yr." (*Reference is to an
earlier statement by Eisenhower in
which he expressed opinion nat'l
budget could eventually be reduced
by am't indicated.*) 3-Q

" "

ANDREI GROMYKO, newly-app'ted
Russian ambassador to Britain: "I
would like to see a strengthening

of understanding between the Brit-
ish people and the Soviet." 4-Q

" "

DAVID M NICHOL, Bonn, Germany,
news correspondent: "The flying
saucer is the 1st development in
150 yrs which hasn't been claimed
as a Russian invention." 5-Q

" "

PAUL GHALI, Paris, news corre-
spondent: "It is curious that (fly-
ing saucers) are never spotted in
Alsace or eastern France where
they should pass if they came from
Russia." 6-Q

" "

Chief Witch Doctor LUKAS SOMO,
Johannesburg, S Africa, *announc-
ing plans to open univ for witch
doctors*: "We must get rid of the
quacks and illiterates among medi-
cine men . . . no student will be
admitted unless he can read and
write." 7-Q

" "

HERBERT HOOVER, 31st Pres of U S,
*in a nostalgic 78th-birthday com-
ment on fishing*: "There used to be
more fish in proportion to the
water." 8-Q

T W E L F T H Y E A R O F P U B L I C A T I O N



There is considerable apprehension over drought and probable effect on commodity prices. In practical terms, for average householder, little occasion for concern. Areas most seriously affected are not large producers of foodstuffs. The primary grain crops are safe. Wheat is harvested; corn advanced beyond danger-point in most areas. Loss of pasture and hay present serious problem in some localities. Offset in degree by emergency relief. Some cattlemen, short of feed, will send livestock to mkt partially conditioned. Thus a temporary surplus of utility grade meats. Shortage may show up next yr. But no acute problem. Ban on Mexican beef imp'ts will soon be lifted.

Gen'l assumption has been that Taft will continue as Republican leader in Senate. We think this is *probable* course, but by no means certain. Assuming Republican victory in Nov, Eisenhower doubtless

could oust "Mr Republican." Not more than 1/3 of Republican senators are firmly tied to Taft. However, in interests of party harmony, we anticipate status will be maintained. With a Democratic president, Republican "regulars", as personified by Taft, would again become ascendant.

Truman and Stevenson make an incongruous pair—but it takes 2 horses to pull a bandwagon. So they will try earnestly to work together. Democrats have made elaborate efforts to sell Illinois governor as conservative. However, his record (which Republicans will inevitably exploit) reveals him as unmistakable liberal, in the pattern of FDR, rather than Truman.

Business now discounts old bugaboo of "election jitters". Don't let Elephant and Donkey get your goat. Campaigns can exercise no consequential effect on '52 business. Course is determined by forces of much greater significance.

We must, in due course, reckon with policies of a new administration. But, despite "campaign talk" they will not be revolutionary; can hardly affect business earlier than a yr hence.



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..... *Quote*

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★
"He who never quotes, is never quoted"
★ ★

Charles William Springer



ARMED FORCES—Cost—1

Pres Truman recently signed an appropriation bill giving the military services \$46,610,938,912 for their operations during the next 12 mo's, which is 25 times greater than the total receipts of all religious denominations for all purposes in '51.—*Survey Bulletin*.

AVIATION—2

We see the airforce now attributes those mysterious heavenly visitations to cold air. A yr ago they were saying that most "flying saucer" stories were hot air.—*Okla City Oklahoman*.

BIBLE—3

When Sir Walter Scott lay dying he asked his son-in-law, Lockhart, to read to him. "Out of what book?" Lockhart enq'd. "Need you ask?" was the reply; "There is but one."—*Spectator*, London.

BUREAUCRACY—4

No one can equal a bureaucrat in shedding crocodile tears when he appears before a comm to pressure Congress for larger and larger appropriations of fed'l funds.—**JOHN TABER**, "Are Fed'l Employees Underpaid?" *U S A*, 8-'52.

CHILD—Training—5

A young mother said recently: "The child psychologists always seem to be talking about everybody's children but mine. I'm not faced with child-rearing theories

every morning, but with Susan and Johnny. How can I tell whether I'm doing a good job?"—**DICKSON HARTWELL**, "Are You Afraid of Mistakes in Child Raising?" *Today's Woman*, 8-'51.

" "

Little ladies may be born, but little gentlemen are hewn, like monuments, out of solid resistance.—**MARCELENE COX**, *Ladies' Home Journal*.

COMPROMISE—6

Compromise is a continuing means of nonviolent friction.—**FRANK TANNENBAUM**, "Balance of Power vs the Coordinate State," *Political Science Quarterly*, 6-'52.

CONFIDENCE—7

The confident person is not sincerely confident in everything. He is certain of his ability to handle some tasks, but he does not belittle himself because he can't do everything.

It is not normal to be confident in everything, or all the time. The rare person who seems to be always confident may just have hypnotized himself into an unhealthy mental condition—or he may be too thick-headed to know his limitations.—**DONALD A LAIRD**, "The Ingredients of Self-Confidence," *Banking*, 8-'52.

..... *Quote*

Growing Cost of Fed'l Bureaucracy

Dep't	'40 Budget	'53 Budget	Increase
Commerce Dept	\$51.5 Million	\$931.2 Million	1709%
Interior Dep't	98.8 Million	686.0 Million	594%
Labor Dep't	30.9 Million	253.8 Million	720%
Justice Dep't	50.5 Million	188.8 Million	273%
State Dep't	16.5 Million	335.0 Million	1934%

—Seemann & Peters Digest.

8

99

DEFENSE—Cost—9

Defense is costing American taxpayers \$14.5 billion a yr. Defense is costing 11 American allies taken together, only \$5 billion. That means U S is putting up \$2.80 for each dollar of defense money put up by all other nations in the Atlantic Pact.—PHIL MANN, *York Trade Compositor*, hm, York Composition Co.

DRINK—Drinking—10

A Verl, Germany, inventor, patented a "governor" that tests driver's breath, regulates car's top speed according to am't of alcohol vapor. If there's too much, it stops the car!—*Quick*.

DUTY—11

He who tries to dodge his obligations, often finds the detour much rougher than the highway of plain duty.—*Nuggets*.

ECONOMICS—12

The only thing wrong with most economic theories is that they are founded upon the hypothesis that man is a reasonable being.—A DETOEUR, *Revue de la Pensee Francaise*, Paris (QUOTE translation).

..... *Quote*

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EQUALITY—13

When an old rabbi was asked why God made only 2 people, Adam and Eve, he repl'd: "So that nobody can say 'I came from better stock than you do.'"—*Treasury of Sermon Illustrations*, edited by CHAS L WALLIS (Abingdon-Cokesbury).

FAITH—14

An egotistical student informed his philosophy prof that he refused to believe anything that couldn't be proved. "Young man," repl'd the instructor, "you are doomed to live in a very narrow world. Do you realize that even the most scientific proof begins with an assumption?"—BRICE DURBIN, "Administrative Humility," *School Bd Jnl*, 8-52.

FAMILY LIFE—15

A recalled reservist, his wife and 3 children were living in a hotel near the military base. A guest noticed the soldier's little daughter "playing house" in the lobby. "Isn't it too bad," she said solicitously, "that you don't have a home?"

"Oh, we have a home," the child ans'd. "We just don't have a house to put it in."—*The Employment Counselor*, Nat'l Ass'n of Personnel Consultants.

FRANCHISE—16

It's just as much of a crime to starve a ballot box as to stuff it.—JENNINGS RANDOLPH, quoted by TONY WEITZEL, *Chicago Daily News*.

FREE ENTERPRISE—17

It is our job to extol the benefits of our way of life rather than the weaknesses of other systems. If we do not do this we may find that we have done by default what others seek to do by design.—WM B McKesson, *Forbes*.

FRIENDSHIP—Love—18

Friendship ought to be seeing, and loving ought to be blind. He who doesn't see the faults of his friend, doesn't love his friend, and he who does see the faults of his spouse, doesn't love his spouse.—PETIT SENN, *Revue de la Pensee Francaise*, Paris (QUOTE translation).

FUTURE—19

Whatever the future may hold, it should provide a large improvement upon the commonly maladapted emotional state of the average human being in today's culture. For ours is a culture in which the secure, mature, happy person is the exception; the insecure, anxious, immature person is in the vast majority.—Dr WALTER R STOKES, "The Concept of Emotional Maturity as Related to Marriage Counseling," *Marriage and Family Living*, 5-'52.

GARDENING—20

Penthouse putterer, commenting on high costs of sky-high gardens: "Not all green stuff comes out of a garden; a great deal goes into it, too!"—"Gardening in the Sky," *Collier's*, 8-16-'52.



If you have a good memory for names you may recall Louis H Bean. Mr Bean was much in the news 4 yrs ago, and it was inevitable that we should hear from him again. In the spring of '48 Louis Bean, an economist on the staff of the U S Dep't of Agriculture, wrote a book, *How to Predict Elections* (Knopf). With sundry charts and statistics, the author led to an inevitable conclusion: Pres Truman would be re-elected in a great Democratic sweep. This, of course, was at a time when practically all pollsters held opposing views.

In a chapter of his book, Mr Bean opines: "It is after the conventions have chosen the candidates that the combination of political history and opinion polls find their greatest usefulness in predicting election outcome."

The conventions now being over, Mr Bean is out with a forecast:

The Democrats, he says, will win again—with about 54 to 56 per cent of the 2-party vote. This is assuming no great economic or foreign changes before election time.

It should be emphasized that Mr Bean is an analyst, rather than a sociologist. He takes no polls; places his chief reliance in a maze of statistical data accumulated over a period of yrs. This time he admittedly hedges on 2 imponderables: the effect of television when the 2 major nominees get into action; and the issue of corruption. (He thinks expected effect of the latter may easily be overrated.)

.....Quote.....

"Of all things!"

They're saying around the TV shops that "some changes must be made" before another great public spectacle impends. A quick accounting shows the 3 major chains, in convention coverages, spent at least \$3 million more than they rec'd from commercial sponsors.

Those "3-dimensional" movies, of which you have heard so much, will become regularly-scheduled entertainment in N Y C this fall. This new technique, known as the *Cinerama*, creates illusion that the viewer is in the center of action. First showing, Broadway Theatre, about Sept 15.

'Tis a restless world in which we live. The cross-country movers rep't 70% of U S families now move to a new locality at least once every 10 yrs. Many move several times in a decade. Big co's now transfer execs, salesmen and technicians to a far greater extent than ever before.

IKE ITEMS: Newest in cigarets: an "I Like Ike" brand in red-and-white pkg. Eisenhower picture on one side; "Eisenhower for President" on reverse. A "Democratic" brand said to be coming up. . . For what political significance it may have, we rep't that the *I Like Ike* number is being cut from the movie version of *Call Me Madame*. Added: Harry Truman playing *Missouri Waltz* (but all you'll see are a pr of hands at piano.)

..... *Quote*

HABIT—21

Habits are either bobs or sinkers. They hold you up or hold you down.—*American Era*.

HATE—22

As long as there is one hate, one single misunderstanding or resentment in your heart, you have no right to pray for peace.—*JOSEPHINE LAWRENCE, Song in the Night* (Morrow).

INDUSTRY—23

Climbing U S birth rate will result in 21-million addition to population in 1950-60 period with resultant strain on nation's production capacity and shelter facilities. It will require factories, power development, water supply, highways, houses, schools, churches, hospitals, shopping centers, parks, playgrounds. Survey indicates that to achieve even moderate improvements in living standards over U S for 1960 population, it will be necessary to increase total consumer goods and services by 27% over 1950 output.—*Architectural Record*.

INGENUITY—24

When prospective roomers inquire about garage facilities on my premises, I have learned to phrase my response carefully.

"Frankly," I say, "the driveway is very narrow. I could never man-age it. But you are an experienced driver; perhaps you will have no trouble."

I know that most drivers would rather part with their money than with their reputation for driving skill. Sometimes I hear mumbling and grumbling from the driveway. But so far no tenant has ever complained to me! — *Mrs CLARA IRVINE, Rotarian*.

KNOWLEDGE—25

Thos R Jones, highly successful industrialist, once told a convention of business mgrs that "you are now looking at a man who has made a career of being dumb and thinks it makes sense.

"I have learned from experience," Mr Jones cont'd, "that any answer which I may have for a problem is probably, at best, only half right. So I go to the best man I can find on that particular problem and if I don't have all the answers when I come away it's because I haven't thought of all the questions. I take action on the other fellow's advice and get a reputation for being smart. Then I am invited to come to conventions to make speeches to the very fellows from whom I got the answers."—*Property*, syndicated by Cambridge Assoc's, Boston.

LABOR—Leaders—26

Almost without exception the labor leaders I have met are lonely men. They are lonely as they address the great rallies of their followers, lonely as they manipulate them in caucus and convention, yes, lonely in their plush offices surrounded by sycophants and secretaries. But they are doubly lonely when compelled to spend some rare moments by themselves, for it is then they come face to face with their past and recall the idealism of their youth, the shared sufferings and hopes for a new and better world. — KERMIT EBY, "Why Labor Leaders Are Lonesome," *Antioch Review*, Summer '52.

LIFE—27

We make a living by what we get, but we make a life by what we give.—*Coffee Cup*.



With Aug issue *Cosmopolitan* adopts policy of printing each feature complete on continuing pages—no "runovers"; no requests to "turn to page 110" for continuation of article or story. Idea has been tried many times by various mags in past 20 yrs; abandoned due to makeup difficulties, complaints of advertisers. (Theory is that "run-over" gives small-space advertisers a better break.) Thru succession of new makeup tricks, *Cosmo* seems to have most practical solution yet evolved. Will be closely watched.

Mexican publishers, aroused by the fact that *Life* is soon to launch a Spanish-language edition, are currently urging a stiff "advertising tax" applicable to such American invasions. Major mags now entering Mexico, from U S: *Selecciones* (Reader's Digest) 250,000; *Popular Mechanics*, 40,000; *Vision*, 20,000. Circulation of Mexico's native jnls is difficult to determine. Probably no one of 5 leading weeklies has more than 10,000 sale.

Late word on *Flair*, which suspended last yr: It is to become *Flair Annual*, edited, as formerly, by Fleur Cowles. Published by Random House; issued in Oct, primarily as a Christmas gift item.

Publishers' Circular, British book trade jnl, has just issued brochure, *4,000 Books on Religion*, listing current and forthcoming religious books of British publishers.

..... *Quote*



At 1st thought you would not consider a 691-page book a "condensation". But when you take into acc't the subject—*The Decline and Fall of the Roman Empire*—the wonder is that compiler Dero Saunders has been able to preserve so much of the spirit and substance of the Gibbon masterpiece in his relatively limited space. The book is a recent addition to Viking's list of "Portables", tho, in our opinion, it hardly fits into that classification.

The Viking condensation is happily timed. This yr marks the 165th anniv of Edw Gibbon's completion of a lifetime of labor. The original ms contained 1,200,000 words, not including a quarter of a million words of footnotes. The always-precise Gibbon gives us this nostalgic glimpse: "It was on the day, or rather the night, of the 27th of June, 1787, between the hrs of 11 and 12 that I wrote the last line of the last page, in a summer-house in my garden. . . I will not dissemble the 1st emotions of joy on the recovery of my freedom, and, perhaps, the establishment of my fame. But . . . a sober melancholy was soon spread over my mind by the idea that I had taken an everlasting leave of an old and agreeable companion."

If you have dodged Gibbon in "the full treatment", the Viking "Portable" is your solution

..... *Quote*

MARRIED LIFE—28

In Hamburg, Germany a radio station awarded prizes to "the ideal bridal couple." Among the gifts was a certificate from a lawyer. It entitled the couple to free consultation in divorce proceedings.—*Newsweek*.

NATURE—29

Most of America has been lost to view. It is behind those fences, over those hills, down those old brush-tangled trails. . .

We step on the throttle and drive thousands of mi's for the privilege now and then, from some high point, of looking out across the fabulous departed kingdom of the horsemen.—*Hobbies*.

OPINION—30

Bad opinions are like bad money. One is struck by the similarity to the real thing and by the honest people who try to pass them off.—J DE MAISTRE, *Revue de la Pensee Francaise*, Paris (QUOTE translation).

OPTIMISM—31

The cheerful man carries with him perpetually in his presence and personality, an influence that acts upon others as summer warmth on the fields and forests. It wakes up and calls out the best that is in them. It makes them stronger, braver and happier. Such a man makes a little spot of this world a lighter, brighter and warmer place for other people to live in. His hearty hand-shake puts a thrill of new vigor into your veins. The ministry of such cheerfulness along the yrs leaves blessings at every step.—*Megiddo Message*.

Pathways to the Past



Week of
Sep 7-14

Lessons in Truth Wk Nat'l Home Wk (9-16)

Sep 7—Brazilian Independence Day, marking freedom from Spanish rule (1822). . . In 1st contest of note under Marquis of Queensbury rules, Jas J Corbett knocked out John L Sullivan 60 yrs ago, to win heavyweight championship. . . We now use "treadmill" merely as a figure of speech, but 1st actual treadmill was completed in New York City prison 130 yrs ago today. From 8 to 16 persons walked the treads monotonously, providing power to grind 40 to 50 bu of corn daily.

Sep 8—Feast of the Nativity of the Virgin Mary, observed by Greek, Roman and English churches. . . A dramatized version of *Uncle Tom's Cabin* completed its 1st wk's engagement 100 yrs ago. "Tom" shows toured the country continuously for more than 75 yrs. These shows introduced bloodhounds as a theatrical touch. They do not appear in the book.

Sep 9—Was continental U S bombed in World War II? Ten yrs ago today forest rangers discovered what was apparently a bomb crater at Mt Emily, Ore. Whether the ineffective bomb was dropped by a Japanese plane, or a pilotless balloon, is a matter of conjecture.

Sep 11—It may surprise you to learn that Russia once had a settlement in California. It was

10 Years Ago

From the files of QUOTE: "Hitler can never hope to conquer the world," observed Ibn Saud, King of Arabia. "He is not a married man, and has had no training in the fundamentals of combat." In an effort to quell petty dissention, Donald Nelson reminded: "We are fighting the Axis, not each other." Above the desk of a Washington exec appeared this timely placard: "Oh, Lord! Help me to keep my big mouth shut until I know what I am talking about."

—99—
a hunting and trapping camp centering about what is now the village of Cazadero. The stockade was dedicated 140 yrs ago today. Russia held this camp and surrounding territory for more than a quarter of a century. It was sold in 1839 to John Augustus Sutter for \$30,000. Ironically, it was on Sutter's land, 9 yrs later, that gold was discovered. . . The Battle of Brandywine fought 175 yrs ago. This engagement brought Gen Howe and British forces to Philadelphia, capital of the colonies. . . 90th anniv of b of O Henry (Wm Sydney Porter) American short story writer. (Died June 5, 1910) . . . 10 yrs ago today U S signed agreement with Mexico to take entire crop of rubber-yielding guayule.

..... *Quote*



Zig-Zag Course . . .

He told the legend of the bat to illustrate problems of adolescence.

When the world was new, and the bat was 1st created, he found no other creature quite like himself, and because he craved companionship, he made his home with some swallows.

This was all right for a time, but finally a kindly swallow said to him, "Why do you live with us? We are birds, but you, altho you do seem to have wings and can certainly fly, you are no bird. You greatly resemble a mouse. Don't you think you would be happier if you lived with the mice?"

The bat thought this a good argument and went to live on the ground with the mice. They were not unkind to him, but their interests were very different, and of course they never got farther off the ground than the height of anything they could climb. And so the bat left them, as he had left the birds. But he had no place to go where he felt secure, and from that day to this, as shown by his erratic flight, he seeks a home among the birds and then on the ground, and his whole flight is one of uncertainty and indecision.

"Young people," the speaker concluded, "are like that, too. Neither bird nor beast, fish or fowl, theirs is an uncertain, zig-zag course. They need understanding and guidance in those trying yrs."—*KVP Philosopher*, hm, Kalamazoo Vegetable Parchment Co.

..... *Quote*

POLITICS—32

You can't blame folks for getting worked up over conventions and election. We have to decide on the fellow we want to spend all of our money for us.—*P K Sideliner*, hm, Peter Kuntz Co.

RACE—Relations—33

In a world that rolls on the brink of disaster, it is easy to say that the Negro should subordinate his fate to that of his country and democracy. But there are no separate fates. Negroes are Americans: they are fused into the country's hillsides by the sweat of generations, by ages of toil and bloodshed. The destiny of the American Negro is also the destiny of America and democracy. To protect its own permanent fate, freedom must cease to be a sometime, color-conscious thing.—*CARL T ROWAN, South of Freedom* (Knopf).

SPEECH—Speaking—34

When people comment on his speaking without notes on his popular TV program, Bishop Fulton J Sheen answers that it would be a wonderful thing in this election yr if people insisted that candidates speak without notes. "A man should be able to talk without notes 15 hrs on gov't and nat'l affairs," he maintains. "If he is unable to do so, it would indicate a lack of background for the job."—*Information*.

TAXES—35

I respectfully and seriously suggest that the Republicans adopt for their '52 campaign slogan, the following: "You never had it so good—before taxes." — *HUGH A SCOTT, Newsweek*.

VIEWPOINT—36

The jingle of coins is music to the proprietor, but only clatter to the cashier. — HARRY BOSLEY, *Hobbies*.

VOCATION—37

There is versatility in people that are not trained and specialized for such narrow occupations that they cannot shift and be effective in others. One of the great merits of the American system is that it has not obliged children to grow up occupationally predestined. It has offered people an opportunity to make something of themselves if they will.—ROB'T D CALKINS, "Liberal Arts in Business Training," *Ass'n of American Colleges Bulletin*, 5-'52.

WOMEN—38

There is a lot of talk about maybe having a woman as pres, but there is no danger—a pres has to be at least 35 yrs old.—*Western Bldg.*

" "

The Baltimore psychiatric clinic which encourages women to talk freely must be run by a descendant of the poet who told the deep and dark blue ocean to go ahead and roll on.—WILLIAM FEATHER.

YOUTH—39

A child is a person who is going to carry on what you have started. He is going to sit where you are sitting, and when you are gone, attend to those things which you think are important. You may adopt all the policies you please, but how they will be carried out depends on him. He will assume control of your cities, states and nations. He is going to move in and take over your churches,



A trade delegation from the Soviet Zone of Germany visited Mao Tse-tung's Chinese People's Republic. A Chinese interpreter showed them about.

They came to a Ming Dynasty pagoda. "Old pagoda for prayers," said the interpreter. "Of no use today." Next they saw a Christian mission, from which all missionaries had been driven away. "Mission of white capitalism," explained the Chinese. "Of no use today."

Finally they came to the Great Wall of China. The interpreter smiled and said: "The Chinese wall, built to keep out the Mongolian robbers." Then he added: "Of no use today!" — *Nebelspalter*, Switzerland.

" "

In Prague a bereaved family published the usual death notice in a newspaper. It began: "God the Almighty having seen fit to call to a better realm our beloved father."... Next day the entire family was arrested and charged with "complaining about economic conditions and slandering the state."—*Pathfinder*.

" "

schools, univ's, and corp'ns. All your books are going to be judged, praised or condemned by him. The fate of humanity is in his hands. So it might be well to pay him some att'n.—*Origin Unknown*.

..... *Quote*

Good Stories.....

you can use

A confirmed Ky gambler was finally prevailed upon by his wife to reform and "take baptism". His wife, still a bit dubious, followed him to the creek.

As the old fellow started wading out for the ceremonial dowsing, a deck of playing cards worked out of his hip pocket, and dropped into the water. Several of the cards fell face up. Amazingly enough, they proved to be ace, king, queen, jack and 10 of spades.

The angered and disillusioned wife turned to a friend. "See," she said, "Rafe ain't changed a bit—I'm a-goin' t' tell the preacher!"

"Hold on a mite, Sary," the friend counseled. "Iffen Rafe cain't win on a hand like that, jest you let him go to the devil!"—*Louisville Courier-Jnl Mag.* a

" "

"Look at the time!" said one office girl to another. "We'd better be getting back to the office."

"What's the rush?" declared her companion. "I don't take this job too seriously. I'm just working till we get our television set paid for."—*Woman's Day.* b

" "

"Dad, I've got my first part in a play," said the young actor. "I play the part of a man who has been married for 20 yrs."

"Splendid," repl'd his father. "Maybe one of these days they'll give you a speaking part."—*College Chronicle.* c

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I LAUGHED AT THIS ONE

ROBT APPLETON

Recently I was engaged to speak to a women's club. The presiding officer was very efficient in disposing of several preliminary matters of business. Then she turned to the introduction:

"Now I know," she said, beaming with the affable charm of the cultivated club woman, "you did not come here to listen to me. So, suppose we agree that the less said about our speaker, the better. I present Mr Appleton."

The brief silence that followed was quickly shattered by a swelling volume of laughter and applause, in which I felt I could join as I stepped forward.

—

Irate citizens protested to the city council concerning flagrant speed violations on an important residential street. The council investigated, and in due course erected warning signs.

The police chief then made an inspection tour to see how things were working out. "Have the signs had any effect?" he asked an elderly pedestrian.

"Oh, yes," said the old man. "Yes, indeed; all the cars going 20 mi's an hr slowed down to ten!"—VINCENT J ARGONDEZZI. d



✓ A British public poll organization recently asked this question of mbrs of the middle-class:

"Given a one-tenth reduction in income, where would you make your cuts?"

A dismal country parson replied: "Across my throat." e

" "

✓ When the missionary threw away his old mail-order catalog, a young villager found it. His interest seemed concentrated on the advertisements of ladies' dresses. One day, the young man counted his savings and decided to order number 027H64.

Two mo's later, the order arrived at the village post office. Wearing his best clothes, the young man set out to receive his order. On arrival, he was presented with a parcel. Surprised, provoked and displeased, he refused to accept it.

The postmaster couldn't understand his reason. "Isn't that the dress you ordered?" he asked.

"Dress!" shouted the young man "It wasn't the dress I ordered, but the lady that was in it."—*White Fathers Missions.* f

" "

We heard a little story about a picture of the famous race horse, Man O'War, that was hanging somewhere. The legend on the painting said: "The fastest horse the world has ever seen." Beneath this some wag had pencilled: "The fastest world the horse has ever seen."—Editorial, *The Rotarian.* g

There are some friends you can depend upon—always around when they need you.—P-K Headliner.

" "

When some families can make the down payment on it, a luxury becomes a necessity.—Banking.

" "

The thing that is most frequently opened by mistake is the human mouth. — Philnews, hm, Phillips Petroleum Co.

" "

Blessed are the meek—they don't get ulcers.—Arkansas Baptist.

" "

Because of the nature of things and people, going from the sublime to the ridiculous is invariably a very short trip.—Grit.

" "

A boy is at the in-between age in life when he knows why a strapless evening gown is held up but he doesn't know how. — Calgary Albertan.

" "

Another thing this country needs is an effective remedy for television hangover.—Cincinnati Enquirer.

" "

Optimism: A cheerful frame of mind that enables a teakettle to sing tho in hot water up to its neck.—Providence Jnl.

" "

People who aren't on the square usually give you the runaround.—Adv Agency.

..... *Quote*

Lost on a back road in Ala, a motorist asked the way to Montgomery. An old farmer, sitting on a fence, looked down the road, scratched his head—and gave directions.

Half an hr later, after following the farmer's directions, the motorist found himself back at the starting point. The farmer was still sitting, in placid contemplation of the landscape.

"Hey, what's the idea?" the motorist exclaimed. "I did just what you told me—and look where I wound up!"

"Waal, young feller," the farmer explained, "I didn't aim t' waste my time tellin' you how to git t' Montgomery till I found out if you could follow simple directions."—*Townsend Nat'l Wkly.* h

" "

"Fellow citizens," cried the candidate, "I have fought against the Indians. I have often had no bed but the battlefield, and no canopy but the sky. I have marched over frozen ground until every step has been marked with blood."

A dubious voter interrupted, "Then I'll be darned if you haven't done enough for your country. Go home and rest. I'll vote for the other fellow!"—*Successful Farming.* i

" "

Item culled from a local paper:

Mrs Blank was granted a divorce when she told the judge that since their marriage her husband had spoken to her only 3 times. She was awarded the custody of their 3 children.—*News and Views*, hm, Gen'l Motors Acceptance Corp'n. j

..... *Quote*

Truce or Consequences

I'd like to advise those truce-talkin' Reds:

For your devious schemes we're not fallin'.

Quit beatin' around the proverbial bush;

In other words, fellows—quit Stalin!—STEPHEN SCHLITZER. k

" "

Lenin rose from the dead one day to ask Stalin about conditions in USSR. Stalin declared that the people were with him, and proudly gave statistics regarding the production of coal, steel and oil. But then Lenin inquired about food production. After having read that set of statistics he remarked with a mournful voice, "If this continues, the people will be with me, not with you."—*Die Zeit*, Germany (Quote translation). l

" "

A L Bell, head of the linen dept at Marshall Field & Co in the early days, imported an expensive tablecloth from Italy. When he told Marshall Field he was asking \$800 for it, the head of the store declared the price was too high. "You'll never sell it," he said gloomily.

A wk later Field sent for Bell. "I was wrong," he said. "Your judgment was better than mine. I dined on that tablecloth at a friend's house last night."

The blushing Bell replied, "Sorry, Mr Field. She took it on approval yesterday morning and ret'd it today."—LLOYD WENDT & HERMAN KOGAN, *Give The Lady What She Wants* (Rand McNally). m

A soldier, regaling a group of girls with an exaggerated account of his part in capturing a small town, said: "Then an explosion tore up the main street." The girls cried in unison, "Goodness! And what did you do?"

Said the soldier's buddy, "He tore up a side street."—*Woodmen of the World Mag.* n

66

Romance

A Proposed - to - in - a-Buggy Club has been organized in Desmet, S D. It accords mbrs an opportunity to exchange reminiscences of the romantic, horsy past.—*Curtis Courier*, hm, Curtis 1000 Inc.

" "

The Bachelor's Society of America closed its 1st convention with a moonlight dance. A few more blunders like that could break up the club.—*Changing Times.* o

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Hoping to recapture some of the nostalgic spirit of old New York, one of our correspondents reports retaining a horse-drawn victoria, now confined to the Central Park area. He had counted upon the coachman to supply the color. Instead, the fellow, for all his lined and appropriately Irish face, under a battered top hat, said nary a word. That is, until they came near the end of their ride. Then, pointing with his whip, he said, "Y'see that bldg over there? That's the apt'ment where Costello lives!"—*Montrealer.* p

My four-year-old son, like all boys of his age, spends a lot of time speculating about what he will be when he grows up. And like all boys, his plans change from day to day. I'm a writer, and he has little interest in following in my unglamorous footsteps.

Recently, driving downtown, we stopped near a small building that was on fire. Nicky was thrilled, of course, and when we drove on, he had decided on a new occupation.

"That's what I'm gonna be when I grow up," he said, excited by the firemen. Then he paused, gave me a look of mingled regret and pity, and said, "Daddy, you didn't be anything, did you?"—*Jas A Decker.* q

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A bachelor's a cagey guy
And has a lot of fun
He sizes all the cuties up
And never Mrs one.—*Pipefuls*,
hm, State Mutual Life Assurance Co. r

99

My wife was stricken with tularemia, commonly known in our part of the country as "rabbit disease." On my way to visit her at the hospital, I met the minister of our church.

"What is this I hear about your wife being in the hospital?" he inquired.

I confirmed the report, adding that she was suffering from "rabbit disease."

"Ah!" beamed the reverend. "Congratulations! Boy or girl?"—*KARL V HERRMANN.* s

..... *Quote*

Quote-ettes

ISAAC MCFARLAND, Edinburgh, Scotland, *hearing* Rimsky-Korsakov *played on bagpipes*: "Ye canna do that to the pipes, ony mair than ye can put lemonade in good Scotch whisky!" (*No comment from Rimsky-Korsakov Fan Club.*) 1-Q-t

" "

Prof LOWELL S TROWBRIDGE, Dept of Human Relations, Boston Univ, *giving opinion as to why median marriage age for girls has dropped to 20.4 yrs*: "Girls marry at an earlier age today because they are too lazy to go to work." 2-Q-t

" "

Mrs MERTICE LEITNER, 13-yr-old Fla mother, *refusing proffer of lipstick from hospital attendants*: "I'm too young for such stuff."

3-Q-t

SECOND CLASS MATTER

News of the NEW

Vacation season still being with us, these items may be of interest: To make traveling with small children pleasanter, there is now a metal platform which levels rear seat of any car (except convertible) to make safe, wide playpen. Adjustable width allows adult to ride in rear. Can be used as luggage rack, traveling lunch or card table.

Sleeping bag made of paper can be used a season or two, then discarded. Warm and water-repellant,

it is said to compare favorably with down-filled bag of similar wt in tests for heat retention; to have stood up under 2 seasons of use.

For outdoor cooking, new portable grill is about brief-case size when folded, but has over 2 sq ft of cooking space when open. Grill, which weights only 9 lbs, has 3 cooking levels which permit coffee to be made while meat cooks. Burns wood or charcoal.

